

FAMILY is just SECONDS away

**FreedomAlert**<sup>®</sup>  
Enjoy the Freedom of Independent Living



World's First Programmable  
**2-Way Voice** Emergency  
Pendant Communicator



No Activation Costs  
No Contracts  
No Monthly Fees

**LogicMark**

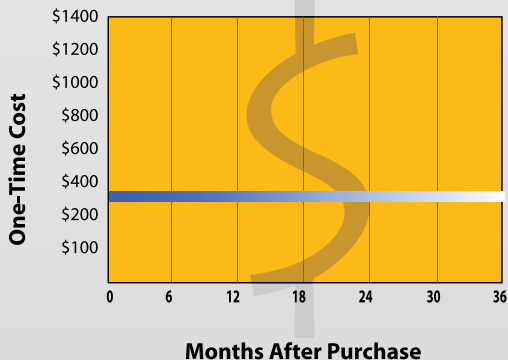
[www.LogicMark.com](http://www.LogicMark.com)



Typical PERS System



FreedomAlert



Living independently is the desire of the most individuals. However there are times when living alone can mean there is nobody to assist you during an emergency. FreedomAlert offers the ability to summon assistance at any time with a simple push of a button. No strangers, no emergency personnel, just family, friends, and neighbors, the people who care about you the most.

Did you know (according to The New England Journal of Medicine):

- that one out of every 3 people over the age of 65 will fall this year.
- after a fall 90% of people who receive immediate help continue independent living
- only 38% of those not receiving this timely help will actually return to living independently
- 28% of those who do not receive this timely help die

Personal Security has never been so small or affordable. FreedomAlert is the first product ever to allow you instant 2-way speaker phone communication through your mini wearable pendant to family, friends, or neighbors, at any time from ANYWHERE in or around the home. If your programmed contacts are unreachable at the moment – the system can default to contact a 911 emergency operator. Never be out of range from assistance again.

FreedomAlert is a one time purchase – no monthly fees!

**Never pay a monthly, activation or set up fee again.** FreedomAlert is yours to keep and use forever. Once you purchase it there is nothing more to pay.



**The worlds first 2-way speaker-phone emergency pendant communicator**

Emergencies can happen in all parts of a home and frequently right outside a home in the yard or driveway. So whether you are just checking in with a friend, need some quick help from a neighbor, or are in an emergency, your FreedomAlert pendant will allow you to communicate your message instantly and efficiently from anywhere in and around your home. All with ONE button activation.

**Dependability – Reliability – Consistency**

FreedomAlert is designed to give you complete Freedom of instant communication and reliability during an emergency. This is not a cellular phone, this is a system designed to give you total protection anywhere in or around your home at all times. In fact FreedomAlert has many advantages over a cellular phone. (see chart below).

**Up to 4 user programmable contacts to call anytime**

You can personalize the system with a flick of a three position switch on the base unit to:

1. Call up to 4 custom contacts
2. Call up to 4 custom contacts & then the 911 emergency operator
3. Or just the 911 emergency operator.

It's your choice.

**Emergency operators are available as backup if needed**

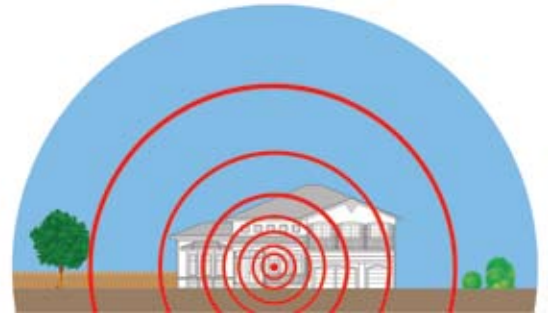
FreedomAlert can also contact a free 911 emergency operator as a backup in case you can not reach a family member or neighbor. This way you are completely protected 24 hours a day, 7 days a week, 365 days a year. You are never alone with FreedomAlert.

**Complete coverage in and around your home**

Because you are speaking through your pendant, FreedomAlert allows you to communicate your message from every corner of your home, outside in the yard and in the driveway. Emergencies can happen anyplace. FreedomAlert is ready to give you the Freedom to contact loved ones from anywhere in or around your home.

FreedomAlert is not a cellular phone. This is a system designed to give you total protection anywhere in or around your home at any time. In fact FreedomAlert has many advantages over a cellular phone.

**FreedomAlert: Full house coverage**



**COMPLETE 2-WAY VOICE COVERAGE IN AND AROUND YOUR HOME:**

Freedom Alert will allow you to communicate your message instantly and efficiently from within many hundreds of feet of your base station. The system should cover your average American home and into the front, back and side yards.

**Voice coverage for typical Personal Emergency Response System**



| FEATURE              | FREEDOM ALERT                                 | CELLULAR PHONE                                     |
|----------------------|---|--|
| 1-Button Activation  | <b>Yes</b>                                    | No - Up to 5 buttons needed to activate            |
| Consistent Signal    | <b>Yes</b>                                    | No - Inconsistent signal                           |
| Battery Charge Lasts | <b>Several Months</b>                         | Several Days                                       |
| Water Resistant      | <b>Yes</b>                                    | No - Not to be taken in the shower/bath            |
| No Monthly Fees      | <b>Yes</b>                                    | No - Typically \$25/month                          |
| 2-way speakerphone   | <b>Yes</b>                                    | No   |
| Traceability         | <b>Yes</b> - through phone system "Caller ID" | No - Not traceable                                 |
| Size                 | Tiny & lightweight                            | Not meant to be kept on you 24/7                   |
| Power on             | <b>Yes</b> - Power is always on               | No - Needs to be powered on and constantly charged |

**Water Resistant** The pendant allows you to summon help even if you are in the bath or shower where seniors are most prone to accidents.

**Voice Prompted System** Provides announcements during set-up, testing, battery test and full system check.

**Pendant Battery** Li-ion battery can provide several hours of talk time on a full charge - and up to several months in stand-by. Two such rechargeable batteries are included. One charges in the base station charger, while the other is in the pendant. Simply swap the batteries around every few months. Press the battery test button on the back of the pendant for a second to hear an audible announcement - "battery is OK", "battery is low", or "replace battery now". No guessing on battery status.

**System has standby emergency battery power** 4 NiMh rechargeable batteries continually charge in the base station so as to be able to provide up to 24 hours of standby power in the event of a power failure.

**Fully Portable** For use in any home with a regular phone line. FreedomAlert not only allows you the complete freedom to live independently in your own home, but it allows you to do so in any home in North America that has a standard phone line. So, if you are spending time with family, visiting a friend, or going on vacation and being left alone, FreedomAlert can work in those places too. Just bring your system with you and plug it into any standard phone jack.... and you are protected.

**Simple set-up** Plug in phone cord, power adaptor, and simply program contact number using your home touch-tone phone.

**Pendant can be carried in 3 convenient methods** Included with each system is a **Lanyard**, a **Wrist Strap** holder and a **Belt Clip**. Pick the one that suits your lifestyle.

**FreedomAlert meets the requirements of NENA** (National Emergency Number Association is the affiliation of 911 emergency operators).

**Approved in all 50 states and Canada.**  
 FCC & DOC certified. Factory is ISO-9001 approved.

**VoIP Compatible**



Base Station



Pendant



Freedom from monthly fees  
 Freedom to live alone  
 Freedom from worry



Talking Display for Retail Stores Available (with tri-fold flyers)